

Linda (Lin) Woods

3851 Oakridge Blvd., St. Louis, MO 63121
Phone (314) 389-6848 • Mobile (314) 276-3648
E-Mail: linwoodsinspired@yahoo.com
Twitter: [@linwoods](https://twitter.com/linwoods) LinkedIn: [Lin. Woods](https://www.linkedin.com/in/Lin.Woods)
www.linwoodsinspiredmedia.com



Profile – Writer/Editor/Social Media

Results oriented editor, writer and producer of online, print and radio media. High track record in developing and producing media projects in multi-formats from concept to completion and in growing audience numbers with increased revenue.

- Broad background spans magazine publishing, marketing/PR, television, artist management, radio host/producer and web content provider.
- Passionate about faith, writing, speaking and inspiring others to their greatest potential
- Consistently recognized as a talented writer, editor, voice-talent and team leader.
- Thrives in a creative, fast-paced work environment.

Areas of Expertise

Story Development	Editing/Writing	Web Content/Social Media
Research	SEO Knowledge	Public Relations/Marketing Materials
Newsletters	Press Releases/Bios	Event Planning/Project Management
Budget Management	Radio hosting/syndication	Management/Staff Training

Software Proficiency: Microsoft Office Suite, Excel, Word, Power Point and Publisher; Adobe Premiere Pro, Adobe Audition

Highlights

Script Writer for General Mills sponsored [Serving Up Soul](#) national syndicated lifestyle radio show. Developed script from conception to production of popular show. Wrote scripts for four-hour weekly program. Helped grow the show from zero to 50 markets in two years.

Editor-In-Chief of Clear Channel Entertainment's Urban Inspired music industry trade publication. Created magazine from concept to production. Oversaw national staff of fourteen writers, a graphic artist and sales representatives. Wrote five articles per week and edited twenty stories of staff for print and digital magazine and e-newsletter. Boosted subscribers from 300 to 100,000 subscribers in one year.

Syndicated Radio Host/Writer/Producer of Lee Bailey Communication's Inside Gospel internationally syndicated radio entertainment news show. Wrote scripts daily for five years. Helped expand the show from 50 to 150 markets reaching an audience of five million.

Web Content Provider and Social Media for urbannetworkdigital.com and Linwoodsinspiredmedia.com. Wrote content and created social media campaigns for two websites boosting visits by sixty percent.

Professional Experience

Founder and President, Lin. Woods Inspired Media, LLC/The Inspired Company, St. Louis, MO, faith based media communication company. Developed, produced and hosted syndicated radio entertainment news show, Inspired Entertainment Reports broadcast in 50+ markets on aired on *Rejoice Musical Soulfood/ABC Radio*. **Write scripts** for faith-based radio and TV specials. Program weekly Internet radio show, *Lin. Woods Inspired Sundays* on www.urbannetwork.com. Site boasted 2 million impressions per month. Creator and producer of the **Lin. Woods Gospel Entertainment Podcast** available on iTunes. Research topics and booked celebrity interviews. Wrote web content and created social media campaigns for linwoodsinspiredmedia.com, urbannetworkdigital.com and blackchicathemovies.com 2000-Present

Magazine Editor, Urban Network, Burbank, CA. Wrote hundreds of articles, reviews and editorials. Oversaw the gospel and family entertainment departments. Managed and trained staff. Provided content for urbannetwork.com, urbannetworkdigital.com. Oversaw social media campaigns and updates. Interviewed celebrities. Increased on line subscribers database from 5,000 to 300,000. Coordinated conference events for conferences with 5,000 to 25,000 attendees. Secured \$100k in sponsorships. 1995-2012

Creative Director/Producer, Lin-Woods Associates, Los Angeles, CA. Produced and hosted syndicated radio program, Inspired! Consultant to national record labels. Wrote scripts for national syndicated TV programs, including Gospel Music Presents airing in 75+ markets. Crafted customized promotion and marketing plans. Wrote liner notes for music projects. Wrote bios for recording artists. Produced compilation CDs for record labels. 1994-2000

Artist Relations Coordinator, Warner Bros. Records. Developed promotional tours. Managed budgets. Booked promotional appearances for chart topping national recording artists, including Prince and Chaka Khan in community and on network television shows, including *The Tonight Show*, *The Arsenio Hall Show*, *Soul Train Music Awards*, *NAACP Image Awards* and *Grammy Awards*. 1989-1995

Regional Marketing Coordinator, Ice Capades and Harlem Globe Trotters, Hollywood, CA
Created marketing and media campaigns for 35-50 cities. Crafted press kits managed budgets and prepared sales reports. Directed national promotion field staff of 30. Oversaw media buys with advertising agencies, print and broadcast media. 1987-1989

Special Achievement and Accolades

2011 Wrote and published children's book, [Kenny Can: Don't Judge Me](#)
2005 Who's Who In Black St. Louis
2004 Who's Who Among Women Executives
Member of SAG/AFTRA

Education

Master of Arts, New Media Journalism, Full Sail University-Orlando, FL 2014
Bachelor of Arts, Speech and Dramatics with a Minor in Mass Communications, Magana Cum Laude, Fisk University